



IDENTIFY YOUR MODEL LINE-UP

What are your baseline models for each investor type?

• **Conservative:** _____

• **Moderate:** _____

• **Growth:** _____

• **Aggressive:** _____

How do the investment models inter-relate?

Is there too much overlap across clients?

What role does each investment play in the portfolio? _____

Can you clearly describe this to your clients? _____

What is the procedure for monitoring each investment in the models? _____

What is the criteria to make a change?

How do I determine which client belongs in each model? _____

What determines when I will tweak the model? _____

