

**AVOID.  
EMBRACE.  
ENGAGE.**

## EVERYONE HAS VALUES.

People often align different areas of their life with their values



*Should you also align your investments with your values?*

## INVESTING = COMPANY OWNERSHIP

Investors supply capital to a business



Investors receive part of the company's profits. Therefore, it's important to consider HOW a company is making money.

### **3 ASPECTS OF COMPANY OWNERSHIP:**

**AVOID**

**EMBRACE**

**ENGAGE**

# AVOID

CHOOSE not to own companies that do not align with your values.



## WHAT PRODUCTS/COMPANIES SHOULD YOU AVOID?

**Products or practices that exploit my neighbor:**

**alcohol / tobacco**

**pornography**

**corporate discrimination**

**Products or practices that do not value the life of my neighbor:**

**abortion**

**poor environment stewardship**



**10**

S&P 500 companies distribute tobacco and/or alcohol

**5**

S&P 500 companies, including a top 10 holding, distribute abortion products



**9**

S&P 500 companies sell or distribute pornographic content

5/9 are in the top 25 of the S&P 500 (includes big name streaming services and cable companies)

SOURCE: Inspire Insight

*“Treasures gained by wickedness do not profit,  
but righteousness delivers from death.”*

*- Proverbs 10:2*

There is no such thing as a perfect company or a perfect screen to identify companies which do not align with Biblical values. The screens in Cornerstone are designed to flag companies who make a significant profit from activities which clearly violate Christian principles.



# EMBRACE

SEEK to own companies that align with your values.

*“All things are lawful,’ but not all things are helpful.  
‘All things are lawful,’ but not all things build up. Let  
no one seek his own good, but the good of his neighbor.”*

*- 1 Corinthians 10:23-24*

## WHAT PRODUCTS/COMPANIES SHOULD YOU EMBRACE?

*Products or practices that  
serve your neighbor:*

*fair employment  
practices*

*cybersecurity*

*Products or practices that  
value the life of your  
neighbor:*

*life saving medical  
research*

*clean energy*

**413**

S&P 500 companies have ‘Best in Class’ labor practices



**299**

S&P 500 companies have ‘Best in Class’ Data Security & Privacy

**411**

S&P 500 companies have ‘Best in Class’ Renewable Energy



SOURCE: Inspire Insight

Does your portfolio only seek your own good, or the good of others?



# ENGAGE

ENGAGE with companies to advocate for positive change

Christian investors should band together to encourage companies toward positive behaviors and sustainability.

The companies below are just some who have started Christian employee groups after shareholder activism.



SOURCE: Faith Driven Investor Group

***This does NOT mean they all embrace Biblical values!***

But they are places where Christian employees have a group and can make their voices heard.

It's not our government's job to mandate and protect Christian values.  
It's Christians' job to spread God's love and God's Word!

More Christians = More Christian Candidates = Christian-led Government

*“Do not be conformed to this world, but be transformed by the renewal of your mind, that by testing you may discern what is the will of God, what is good and acceptable and perfect.”*

- Romans 12:2-3